

designs for health



**Recommended Use:** As a dietary supplement, mix one scoop (30 grams) in eight ounces of water or any other beverage per day, or as directed by your health care practitioner.

**STORE IN A COOL, DRY PLACE. KEEP OUT OF REACH OF CHILDREN.**

Whey Cool™, a proprietary non-denatured native whey protein concentrate, is produced to maintain the full range of all the fragile immune boosting and regenerative components naturally present in fresh raw milk. Whey Cool™ is produced using proprietary filtration and drying which involves minimal processing. This unique production method ensures that the whey is not subjected to temperatures that would destroy the original components. We do not use cross-flow filtration, microfiltration, hydrolyzation or ion exchange methods which denature the original proteins.

This full range, biologically active, complete amino acid profile native protein naturally contains an exceptional amount of the critical glutathione precursor covalent bonded cysteine. Additionally it contains the full range and exceptional levels of the most important protein components, which are lactoferrin, immunoglobulins, serum albumin, active peptides, glycomaclopeptides and growth factors.

The milk harvested for this product comes from cows that graze year-round on pesticide-free and chemical-free natural grass pastures. Milk from grass-fed cows has many times higher levels of CLA and contains a proper balance of essential fatty acids. The milking cows are never fed grain or subjected to any growth hormone treatment, chemicals, antibiotics, genetically modified organisms, hyperimmunization or injected pathogens.

All other commercially available whey proteins use high heat pasteurization on the milk and whey. High heat does irreversible damage (denaturation) to the majority of the components of milk and may cause intolerance even in individuals who have no history of milk allergies.



- ✓ 3 g Immunoglobulins
- ✓ 760 mg Lactoferrin
- ✓ Unique Low Heat Processed
- ✓ High in Glutathione Precursors

**PROPRIETARY NON-DENATURED WHEY PROTEIN**

# Whey Cool™

## Natural Vanilla Flavor Dietary Supplement

900 Grams

**Other Ingredients:** Proprietary native whey protein concentrate (Proserum®), natural vanilla flavor, xylitol, stevia (leaf) extract, and talin.

### Supplement Facts

Serving Size 1 scoop (30 grams)  
Servings Per Container 30

Amount Per Serving		% Daily Value
<b>Calories</b>	120	
Calories from Fat	18	
<b>Total Fat</b>	2 g	3%*
Saturated Fat	0.9 g	4.5%*
<b>Cholesterol</b>	36 mg	12%*
<b>Sodium</b>	60 mg	2.5%*
<b>Potassium</b>	180 mg	5%*
<b>Total Carbohydrates</b>	2.8 g	<1%*
Dietary Fiber	0 g	0%*
Sugars	1.1 g	†
<b>Protein</b>	24 g	48%*
Calcium	120 mg	12%*
Iron	0.72 mg	4%*
Phosphorus	90 mg	9%*
<i>Alpha</i> -lactalbumin	3.5 g	***†
Immunoglobulins	3 g	***†
Bovine Serum Albumin	870 mg	***†
Lactoferrin	760 mg	***†

\*Percent Daily Values are based on a 2,000 calorie diet.  
\*\*Naturally occurring; therefore amount may vary.  
†Daily Value not established.

Amino Acids	grams/30 grams of Proserum
<b>Aspartic acid</b>	2.6 g
<b>Threonine</b>	1.9 g
<b>Serine</b>	1.3 g
<b>Glutamic acid</b>	4.5 g
<b>Proline</b>	1.6 g
<b>Glycine</b>	0.7 g
<b>Alanine</b>	1.2 g
<b>Valine</b>	1.1 g
<b>Isoleucine</b>	1.3 g
<b>Leucine</b>	2.1 g
<b>Tyrosine</b>	0.8 g
<b>Phenylalanine</b>	0.8 g
<b>Histidine</b>	0.5 g
<b>Lysine</b>	2.4 g
<b>Arginine</b>	0.5 g
<b>Cysteine</b>	0.7 g
<b>Tryptophan</b>	0.5 g
<b>Methionine</b>	0.5 g

**NOTE: This product does not contain Aspartame or MSG.**

Proserum® is a registered trademark of Wellwisdom, LLC.  
 Uniquely formulated and distributed by:  
**Designs for Health, Inc.**  
 2 North Road, East Windsor, CT 06088  
 Report any adverse reactions to 860-623-6314

